

Columbia Asset Management Presents: Our Employee Newsletter!

Edition 10: A New World

We hope you and your loved ones are staying safe and healthy! It has not been the same without seeing our clients in person, but we are grateful to be able to continue to assist you all even while we do our best to stay socially-distant from each other. We have been staying busy with Zoom meetings and talking with our clients on the phone these past few weeks. The last couple of months have brought many drastic changes to our lifestyle so far, but we believe that it is important to remain positive and to be here to offer support to our clients now, more than ever.

How are you looking on the bright side of the first quarter of 2020? What positive perspective are you bringing to the CAM team?

Brian: My general approach, at work, investing for clients, and at home is try to keep things as 'normal' as possible. I think that makes everyone (co-workers, clients, family) feel steadier and less anxious. Letting people know you care is important. So, I've kept helping Aria and Kelsey with homework, with piano, bedtime and getting outside each day (including with me on the weekends). I've tried to keep things at work as normal as possible and a port in the storm. And for clients, I've kept the same long term philosophy -- keep an eye to the long term horizon, try to buy low and sell high, keep steady and look for opportunities during the tough times just like we should be remembering that times won't always be great during the good times.

Charlie: I look at this quarter as a time to learn as much as possible, both professionally and personally. So far,

experiencing a down market is a good opportunity to walk the talk; don't invest with emotions but take calculated and rational action that will hopefully pay off in the long run. We have cash for many clients, so it feels good to know you're probably not overpaying for really good companies. Personally, I've tried to appreciate the extra time I have with my son, Calum, and really *play* a bit every day. In normal times, the weekdays don't allow for much of that and playtime is some version of multitasking with toys and chores.

Have you tried anything new while spending more time at home?

Christen: I don't have a ton of "me time" to try new things as I have two boys to take care of, but we've been playing lots of board games as a family, playing outside and making up new games; oh and we got a new puppy so that keeps us busy as well.

Emma: With U of M classes being held virtually, I feel lucky to be able to spend more time working for CAM now! Outside of work, though, I have been reading a ton, playing games with my family, and doing a lot of Sudoku puzzles.

Kory: Studying for the Series 65 exam is taking over my life, so I have not had the free time to bake and Spring clean my house like I'd like to!

Linda: I have been trying lots of new and delicious recipes, organizing closets and cabinets, and watching movies. I am also trying to stay connected with my friends and family using Zoom.

Charlie: My time at home is just 'normal' on steroids! Nothing really new except that I finally got around to pumping up my bike tires (they've been flat since 2012) so it has been fun to get back in the saddle after an unintentional hiatus!